



Innovative Electronic Designs

Press Release

Media Contact:

Mark Lewellyn
Director of Sales and Marketing
502-267-7436
mlewellyn@iedaudio.com

9701 Taylorsville Road
Louisville, KY 40299

502.267.7436
fax: 502.267.9070

<http://www.iedaudio.com>

IED Introduces Valuable New Software for Airport Audio/Visual Announcement Systems

Louisville, KY – December 10, 2004 – IED, the global leader in airport information systems, has teamed with Microsoft® to develop the next generation of MUFIDS (Multiple User Flight Information Display System) software tools for airport communications and public address.

With the help of Microsoft Windows® Server 2003 and the .NET development platform, IED is proud to introduce the latest advancements in MUFIDS and audio management systems for airports and other large-scale venues. IED's PRIZM Customer Information System (CIS) utilizes the latest developments in the .NET framework and Microsoft Windows Server 2003 technologies to manage and present crucial information to commercial airline passengers, helping to ensure a safe and expeditious journey from departure to arrival.

From the time you park your car until you are safely aboard your flight, IED's CIS guides you through the departure process with clear and concise video displays augmented by our audio announcements. With the help of XML/XSL-driven data from Microsoft SQL Server™ and IED's suite of .NET software, passengers navigate the departure process confident and informed.

PRIZM CIS was released on September 1, 2004 and will soon be implemented in airports around the globe. Continuing in its quest to be the industry standard for airport communications and public address, IED embraces our partnership with Microsoft® in an effort to deliver remarkable and technically advanced software solutions for our customers.

Based in Louisville, Kentucky, IED supports 35 of the world's 50 busiest airports with its state-of-the-art commercial audio management systems and software. Contact us to learn more about our audio management systems, software and our other products.

Microsoft, .NET, and Windows are either registered trademarks or trademarks of Microsoft Corporation in the United States and/or other countries.